

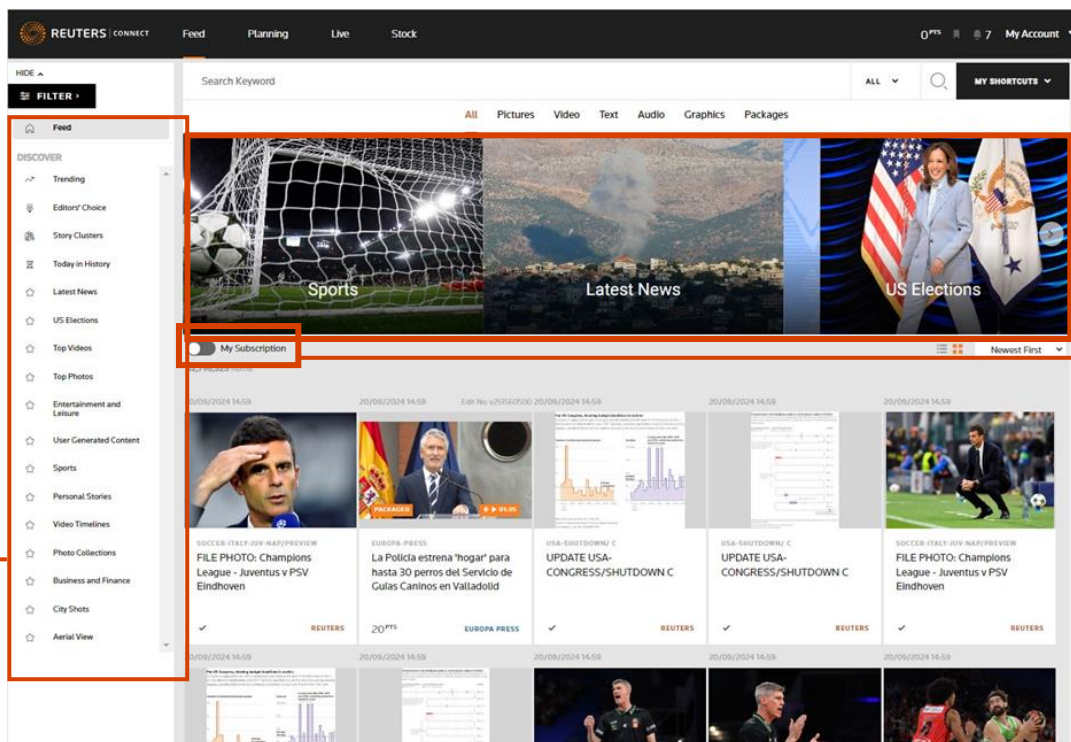
Finding Content on Reuters Connect

Discover content efficiently on our Reuters Connect platform by using a combination of search methods. The search bar and filtering tools allow you to refine the content search by media type, region, or languages, among others, in a few clicks.

1. Searching within the Reuters Connect Feed



Easily find content by exploring the curated Discover pane and Carousel



Explore the Reuters Connect Discover carousel at the top of the homepage to access our editor's curated content with just a click. This carousel highlights key international and local trends, including **Editor's Choice, Trending, Today in History, Latest News,** and **more**.

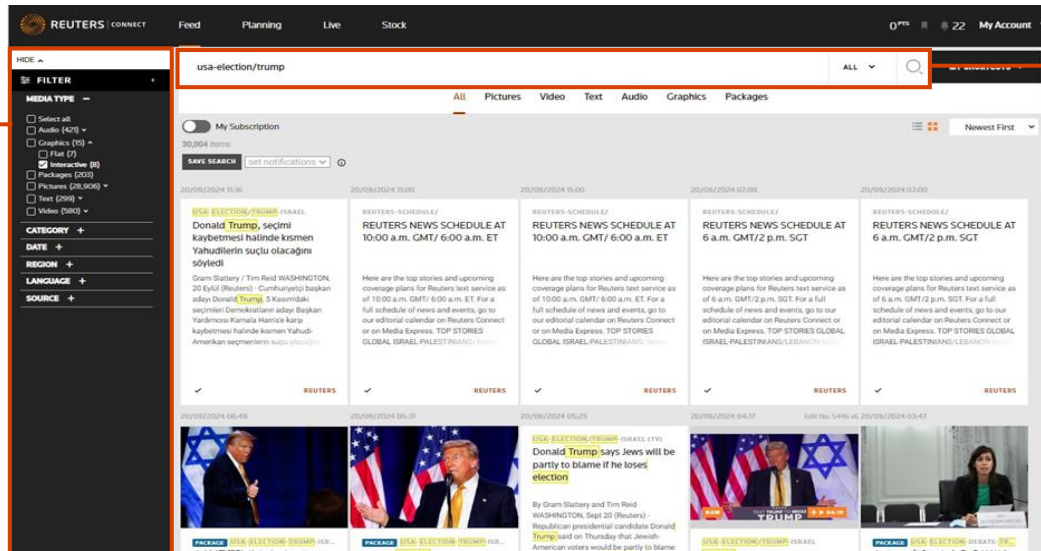
On the left-hand side, explore the full list of Discover categories featuring top events like elections or the World Cup, as well as useful groupings such as Top Photos, User Generated Content, and Personal Stories.

Within these categories, refine your results by selecting an asset type or using the search bar. Toggle '**My Subscription**' to see only the content you subscribe to or view all available results. Choose your preferred view (**list or tile**) and order (**Newest First, Oldest First, or Best Match**).



Using the search bar

Get familiar with the Reuters Connect search bar to efficiently find specific content among all our assets. Simply type any keyword or group of words to see results directly below. Suggested searches will assist your investigation, and you can utilize multiple filter options, including **Media Type**, **Category**, **Date**, **Region**, **Language**, and **Source**. Click **'Apply'** to use your filter settings or **'Clear Search'** to start over. Pay attention to the number of filters you've selected, and the number of assets related to your filtered search.



For more precise results, use Boolean operators directly in the search box:

- **AND:** Searches for content containing both terms.
- **OR:** Finds results with at least one of the terms.
- **NOT:** Excludes certain keywords.
- **'Quotation marks':** Searches for an exact phrase.

Note: While complex searches can help narrow your results, they may also increase the chance of missing some content depending on your query.

Additionally, use the **'My Subscription'** toggle to view only the content you subscribe to, or enjoy seeing all available results on the Reuters Connect platform. You can also choose to view the results in either a list or tile format and sort them by Newest First, Oldest First, or Best Match.

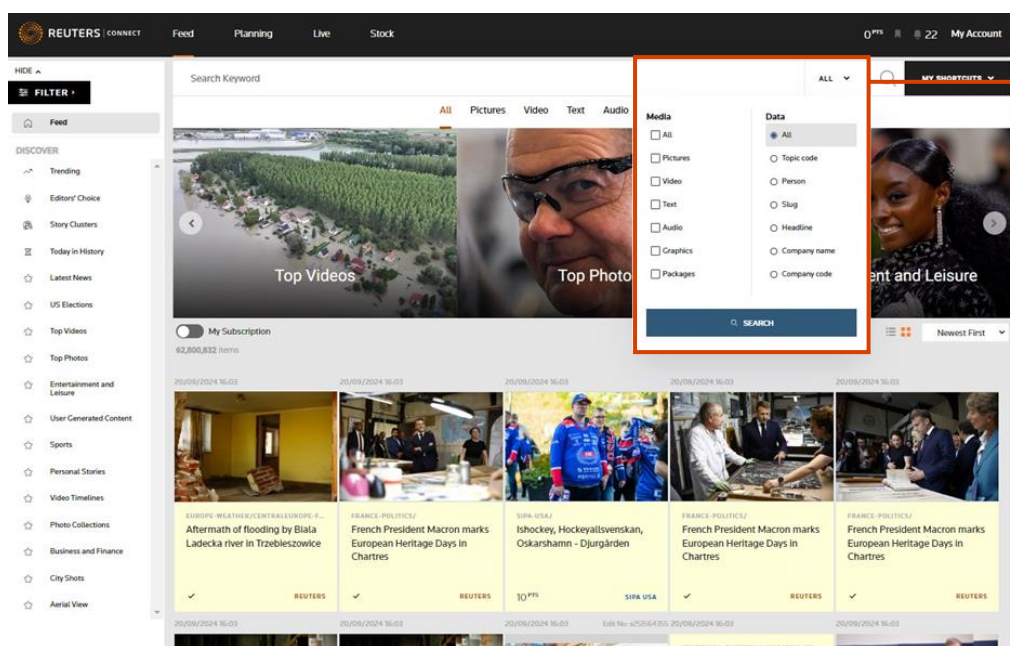


Refine your search, with the drop-down ALL Menu

Next to the search bar, you'll find the '**ALL**' option. This provides a drop-down list from which you can choose the type of keyword search you'd like to perform, including **Topic Code**, **Person**, **Slug**, **Headline**, **Company Name**, and **Company Code**:

- **Topic Code:** Regional and category-specific codes.
- **Person:** Search for an individual.
- **Slug:** The code for the story under which the assets are grouped.
- **Headline:** The heading at the top of the article or asset.
- **Company Name:** The name of an organization.
- **Company Code:** The stock ticker code related to a company (e.g. AAPL for Apple).

Using these options can help you refine your searches and find the exact content you need more efficiently.





Refine your searches with common text story formats and topic codes

Reuters labels its content with regional and category-specific codes, allowing for intelligent grouping of related stories. You can use these codes as an additional way to find stories in Reuters Connect or your content management system.

Topic code	Type of story
ANV	Analysis
ODD	Brights, Odds
CLM	Column
DIARY	Diaries
TXT	Excerpts / Text
EXCLSV	Exclusive
EXPLN	Explainer / scenarios / Snapshots / What to expect / What you need to know / Takeaways
FBOX	Factbox and quotes
FEA	Feature
CFOCUS	Focus
MTGFX	Graphic
INSGHT	Insight
INVU	Instant View
INTER	Interview
INVB	Moves
NMKR	Newsmaker
OBIT	Obituary
SREP	Special Reports
SCHED	Schedule
TMLN	Timeline



Keyword search with common video story formats

Alongside your keywords, it can additionally be helpful to add specific video categories including the following to get better results:

- **TIMELINE**
- **PROFILE**
- **WRAP**
- **FILE**
- **PERSONAL**
- **ANALYSIS**
- **MOMENT**
- **EXCLUSIVE**
- **CITYSHOTS**

The image displays two screenshots of the Reuters Connect web interface, illustrating the search process for video content.

Top Screenshot (TIMELINE): The interface shows the 'REUTERS CONNECT' header with navigation tabs: Feed, Planning, Live, Stock. A search bar is at the top right. On the left, a 'FILTER' sidebar is visible with expandable sections for MEDIA TYPE, CATEGORY, DATE, REGION, LANGUAGE, and SOURCE. The main content area is titled 'TIMELINE' and displays a grid of video thumbnails. One thumbnail is highlighted with a red box, showing a headline about 'Hezbollah with booty-trapped'.

Bottom Screenshot (EXCLUSIVE): This screenshot shows the 'EXCLUSIVE' category selected. The 'FILTER' sidebar is still visible on the left. The main content area displays a grid of video thumbnails. Two thumbnails are highlighted with red boxes, showing headlines about 'EXCLUSIVE-Venezuela's exiled opposition head was warned: 'they're coming for you''.

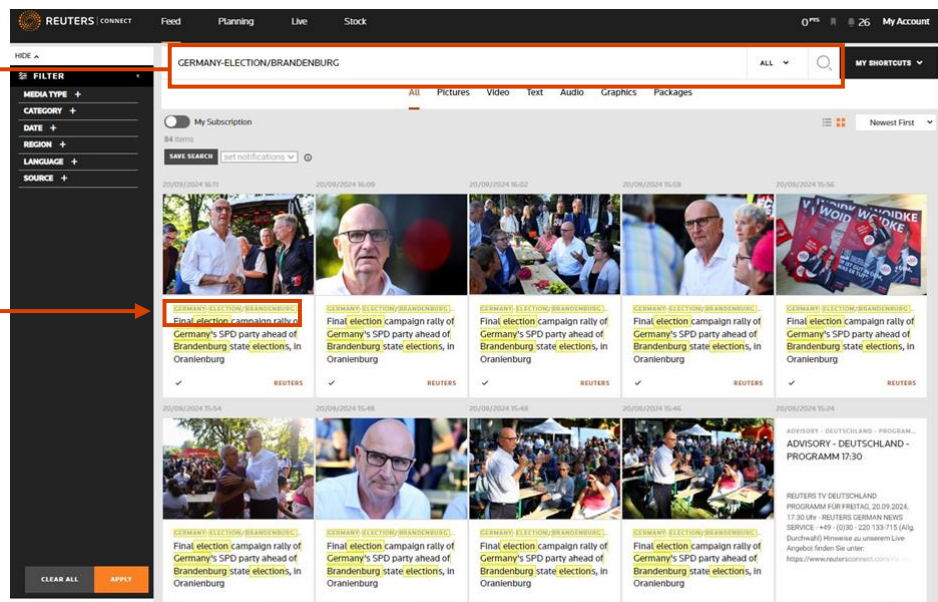


Search within an asset

Enhance your search experience by clicking on the **various tags, topic codes, and even 'slugs'** within any asset.

For instance, when you open any picture, video, or text article, you'll find a searchable slug at the top that groups all related content together, such as **GERMANY-ELECTION/BRANDENBURG**. By clicking on these links, you can instantly access all related content.

At the bottom of an opened asset, you'll find several tags that categorize the asset type and can be used as links to discover related content, such as Government or Politics.

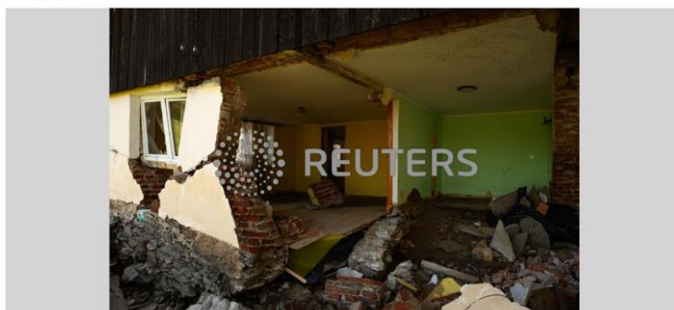


20/09/2024 16:17

PICTURE EUROPE-WEATHER/CENTRALEUROPE-FLOODS-POLAND

Aftermath of flooding by Biala Ladecka river in Trzebiechowiec

SOURCE: REUTERS



Rooms exposed from collapsed walls are seen at a destroyed house in the aftermath of flooding by the Biala Ladecka river in Trzebiechowiec, Poland, September 20, 2024. REUTERS/Kacper Pempik

REPORT CONTENT

TAGS

DISASTERS / ACCIDENTS EUROPE

FREE TO ME

SHOWING PICTURES

ADD TO COLLECTION

SHARE CONTENT

DETAILS

Date: 20/09/2024 16:17
Dimensions: 5121 x 3662
Size: 5.3MB
Edit Status: new
Category: 1
Topic Codes: DIS EUROPE
Picture Identifier: RC2E4A4CBWBY
Byline: Kacper Pempik
City: TRZEBIECHOWIEC
Country Name: POLAND
Country Code: POL
UTM: PIP-4AC2H
Credit: REUTERS
Source: REUTERS
Caption Writer: KPI/PKP
USN: RC2E4A4CBWBY
ID: tag-reuters.com_2024-newsref_RC2E4A4CBWBY68707022



Get expert search support

Our **'Chat with an Expert'** feature on Reuters Connect offers you direct access to our teams to answer any content and coverage-related questions, 24/7. If you're having trouble finding something specific, don't hesitate to message us here. You can also contact your account manager or customer success team for additional support and training on conducting searches.

Discover more about our live chat and various contact options [here](#).

Final Tips for Effective Searches:

- **Save Search Results:** Regularly save search results that are relevant to you. This helps you quickly re-find important content and perform regular searches faster via My Shortcuts.
- **Add Notifications:** Set up notifications for your saved searches to stay updated with newly added, related content.
- **Note Specific Keywords and Slugs:** Keep track of specific keywords and slugs that are important for your storytelling, such as 'USA-Election'.
- **Create a Collection Folder:** Organize and save all assets of importance to you in a collection folder, regardless of their media type or category.

For more information, please visit our [help page](#).

2. Planning Tools



Search bar

Within the Planning tool you can use the Search bar to investigate our planned coverage over the next 365 days.

Search by **keyword** or **event** and click enter. You will then see all the results scheduled, including their output format i.e. Video, Live, Text, Pictures. You can also click on the calendar icon and focus your search over a particular period.



Refine your search with Filters

Apply filters by media type, category, and region to improve your search and download the plan for further use by you or team members outside of the platform.

You can read more about the Planning calendar [here](#)

The screenshot displays the Reuters Connect Planning calendar. At the top, there's a navigation bar with the Reuters logo, 'CONNECT', and tabs for 'Feed' and 'Planning'. Below the navigation bar, a search bar contains the text 'football'. To the right of the search bar, it indicates '290 items'. A date range selector is open, showing a calendar view with options for 'NEXT WEEK', 'THIRTY DAYS', 'ALL AVAILABLE', 'DAY', 'RANGE', and 'APPLY'. The calendar view shows dates from Thursday, September 26, 2024, to Friday, September 27, 2024. Search results for 'football' are visible, including 'Copa Libertadores - Quarter finals - Second leg' and 'Copa Libertadores - Quarter finals - First leg'. The interface also includes a 'SAVE SEARCH' button and a 'set notifications' dropdown menu.